

KS4 – Curriculum Map for BTEC Creative Media Production Level One Award / Certificate 2018 - 2019

Year 10					
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>Unit 1 Developing Creative Media Skills</p> <p>Students will explore:</p> <ul style="list-style-type: none"> • The content and purpose of digital media products • Style and the use of digital design elements • Idea generation and the production process • Experiment with a variety of media production skills and techniques • Apply the technical skills that they learn • Reflect on their progress and use of skills, as well as how they could improve 	<p>Unit 13 Job Opportunities in Creative Media</p> <p>Students will:</p> <ul style="list-style-type: none"> • Identify and research different jobs in the industry • Explore conditions of employment and the qualifications and skills required for different jobs • Set realistic short- and medium-term goals for their career pathway in media <p>Level One Award Achieved</p>	<p>Unit 11 Audio and Video Editing</p> <p>Students will:</p> <ul style="list-style-type: none"> • Experiment with a variety of audio and video editing techniques • Develop their knowledge of when and why editing is carried out • Generate ideas for editing by collecting information and planning to edit materials. • Review their editing work by collecting feedback and reviewing aspects that went well and aspects that could be improved 	<p>Unit 8 Exploring Digital Photography</p> <p>Students will:</p> <ul style="list-style-type: none"> • Explore the processes involved in digital photography • Develop ideas for their own photographic work inspired by an agreed theme • Create a range of photographic images • Review their work. 	<p>Unit 22 Media Audiences and Products</p> <p>Students will:</p> <ul style="list-style-type: none"> • Develop an understanding of how the media targets audiences with specific products • Identify the methods used by media industries to target specific audiences and explore how media industries gather information about their audiences and categorise them • Think critically about how audiences understand and make sense of media products • Learn how audiences make sense of the products offered to them. <p>Level One Certificate Achieved</p>	<p>Completion of any outstanding pieces / units.</p> <p>Students will then choose a pathway to follow:</p> <p>Silver Arts Award Or BTEC Tech Award Level 1 / 2 Creative Media Production Or BTEC Specialist Qualification Level 1 Extended Certificate in Creative Media Production</p>